PHILIP MORRIS, U.S.A. INTEROFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: DISTRIBUTION DATE: January 18, 1991

FROM: D. L. Smith

SUBJECT: ASSEMBLY FULFILLMENT FORMS - BUCKS

Attached is the Assembly Fulfillment/Special Case Code Requirements form covering the "20 Bucks for a Buck" Sticker Promotion. This national program will begin on April 1, 1991 and will run concurrently with the Bucks 2 for 1 Promotion.

Call me on Ext. 3771 if you have any questions concerning this promotion.

Dee Smith

DLS/jw
Attachment

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